

Nerstrand Elementary School Policy 525
Independent Charter School District #4055
Adopted:

525 SOCIAL MEDIA POLICY

I. DEFINITION

The definition of social media is any form of online publication, discussion, presence, or information sharing that includes but is not limited to social networks, blogs, message boards, wikis, videos, podcasts, photos, YouTube, Facebook, Twitter, Schoology, Instagram, and other online forums or applications

II. GENERAL STATEMENT OF POLICY

The Nerstrand Elementary School recognizes the value and benefits of online social media applications in instruction and professional development. We encourage teachers, students, and other staff to use social media responsibly as a way to connect, create, and share educational content to enhance the school experience.

Nerstrand Elementary School does not monitor social media accounts, however, the school may take appropriate action if alerted or suspects behavior or communication that unfavorably affects the workplace or violates professional code of conduct. Common code of conduct applies to all students and employees. Any posting or methods of communication must comply with all state and federal laws and any applicable school policies.

III. RESPONSIBILITIES

- A. All postings by individuals must make clear any views expressed are their own and do not necessarily reflect the views of the school. School staff may not post comments representative of the school without authorization by the Director.
- B. Respect all copyright and fair use guidelines.
- C. Students using social networking tools and curriculum content management software for a teacher's assignment are required to keep personal information out of their postings. Students should not share confidential information about themselves or others.